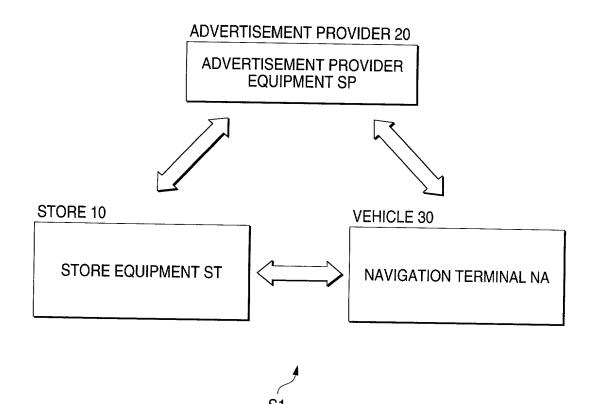
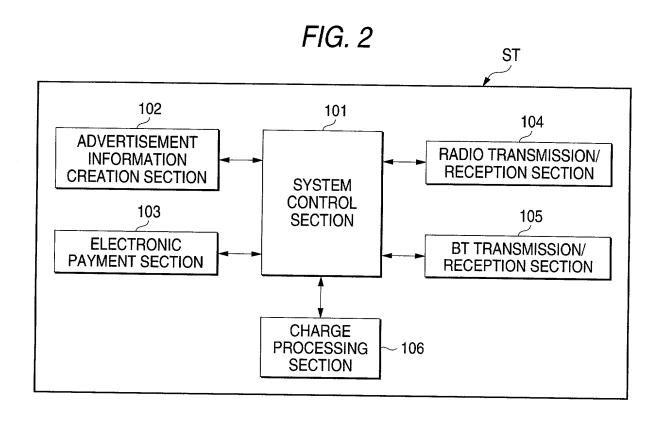
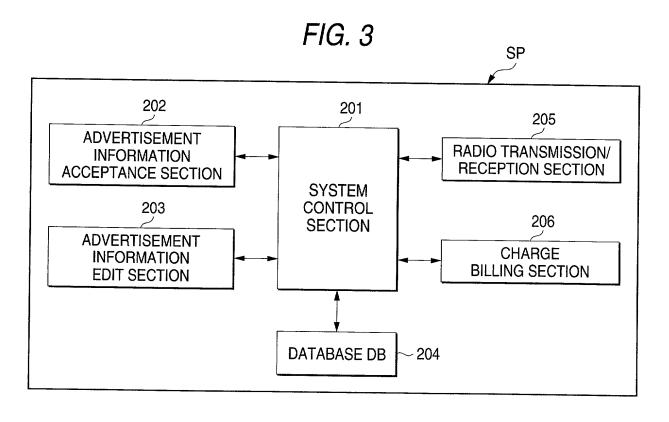
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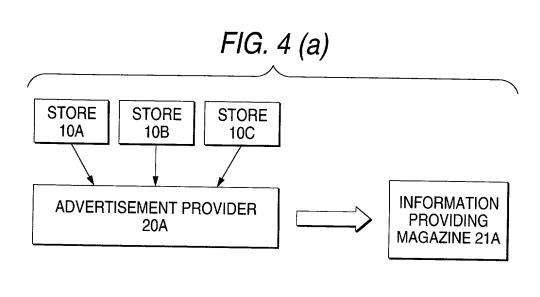


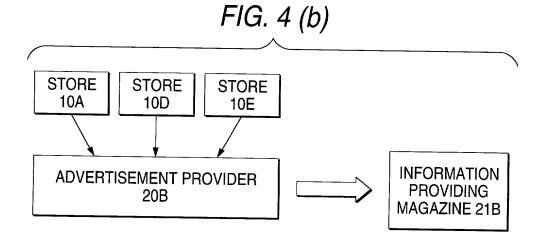
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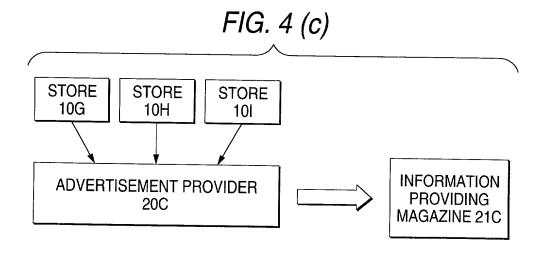




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FIG. 5 (a)

INFORMATION PROVIDING MAGAZINE 21A

STORE NUMBER	STORE CATEGORY	STORE INFORMATION	SIMPLE MAP	IDENTIFICATION NUMBER
10A	CHINESE NOODLE RESTAURANT	STORE NAME: XX BUSINESS HOURS: XX PRICE: XX		20A001001
10B	TAILOR	STORE NAME: XX BUSINESS HOURS: XX ADVERTISEMENT INFORMATION: XX		20A005010
10C	ELECTRICAL STORE	STORE NAME: XX BUSINESS HOURS: XX ADVANTAGEOUS PURCHASE INFORMATION: XX		20A020010

FIG. 5 (b)

INFORMATION PROVIDING MAGAZINE 21B

STORE NUMBER	STORE CATEGORY	STORE INFORMATION	SIMPLE MAP	IDENTIFICATION NUMBER
10A	CHINESE NOODLE RESTAURANT	STORE NAME: XX BUSINESS HOURS: XX PRICE: XX		20B001001
10D	ELECTRICAL STORE	STORE NAME: XX BUSINESS HOURS: XX ADVANTAGEOUS PURCHASE INFORMATION: XX		20B020010
	:			
			i	

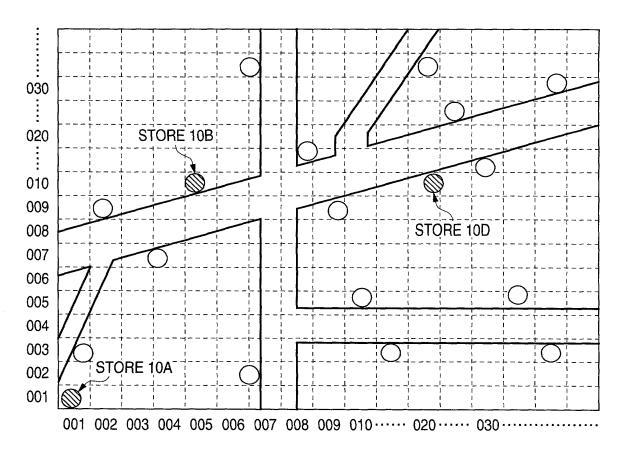
FIG. 5 (c)

INFORMATION PROVIDING MAGAZINE 21C

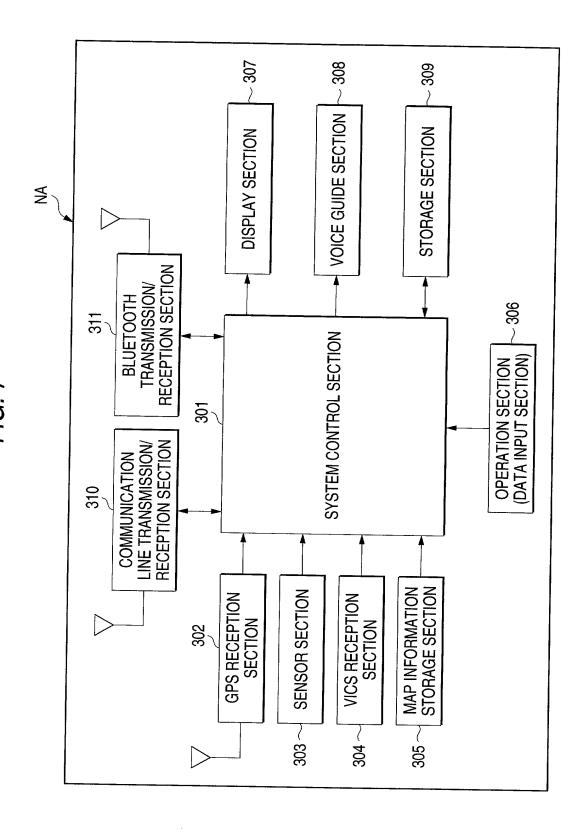
STORE NUMBER	STORE CATEGORY	STORE INFORMATION	SIMPLE MAP	IDENTIFICATION NUMBER
10G	CHINESE NOODLE RESTAURANT	STORE NAME: XX BUSINESS HOURS: XX PRICE: XX		20C001001
10BH	ELECTRICAL STORE	STORE NAME: XX BUSINESS HOURS: XX ADVANTAGEOUS PURCHASE INFORMATION: XX		20C020010

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FIG. 6

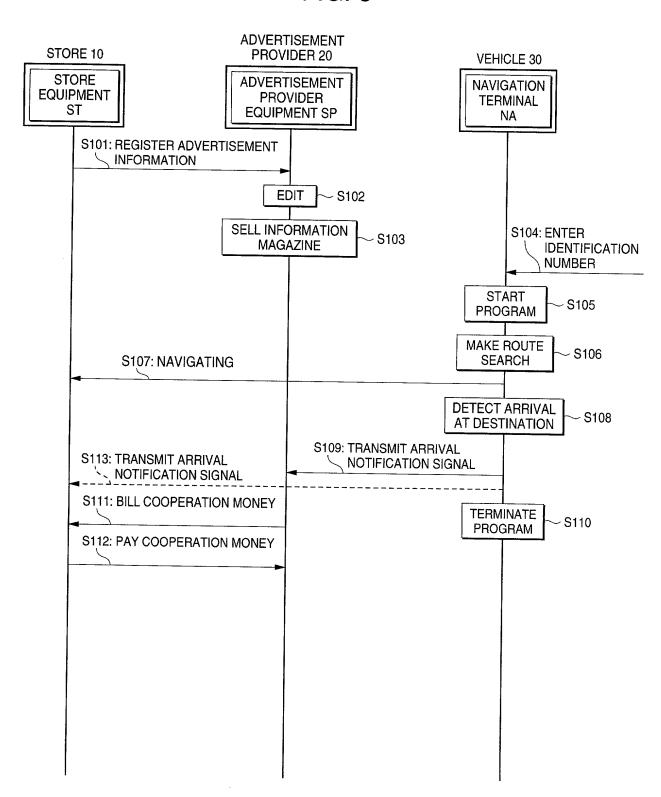


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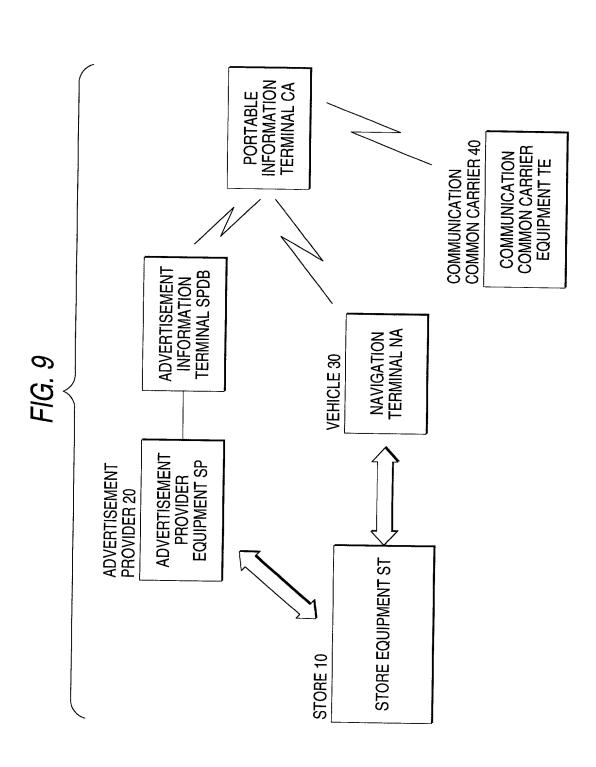


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FIG. 8

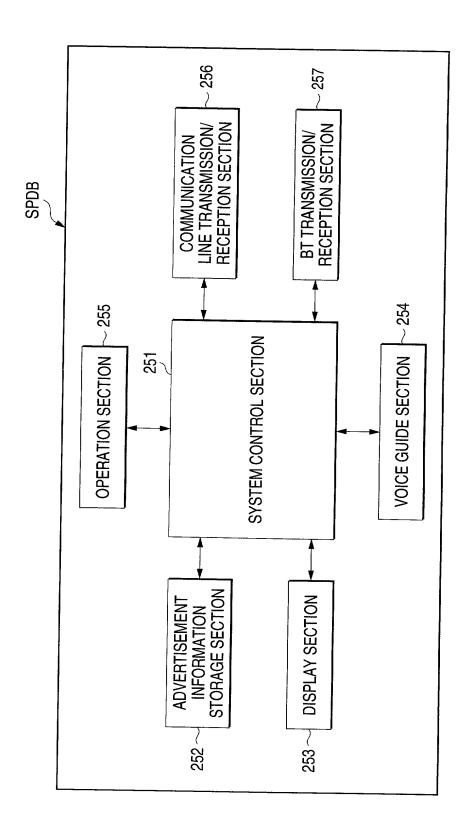


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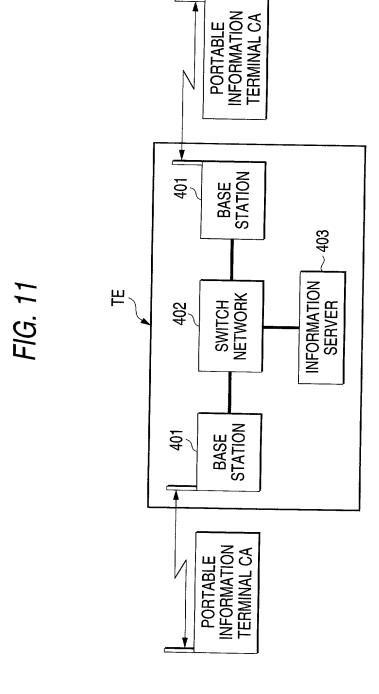


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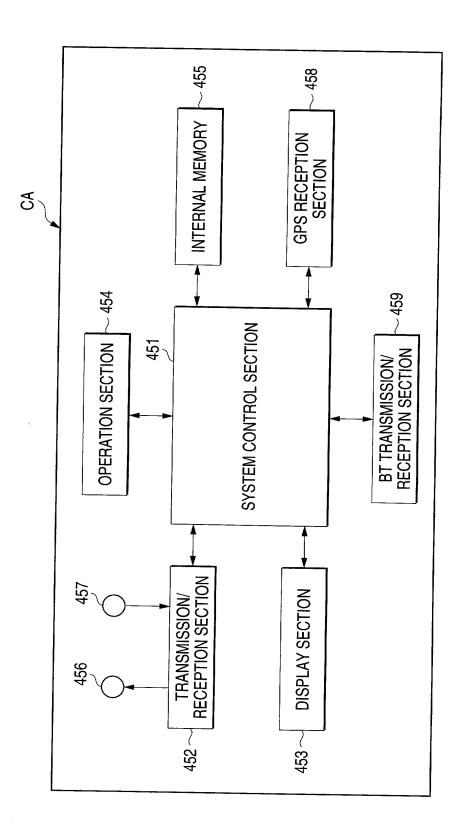




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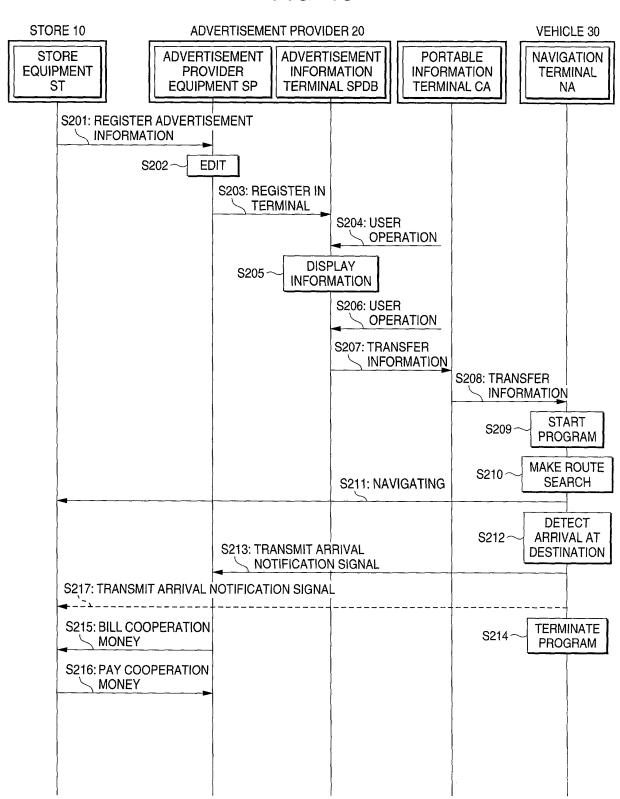


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FIG. 13



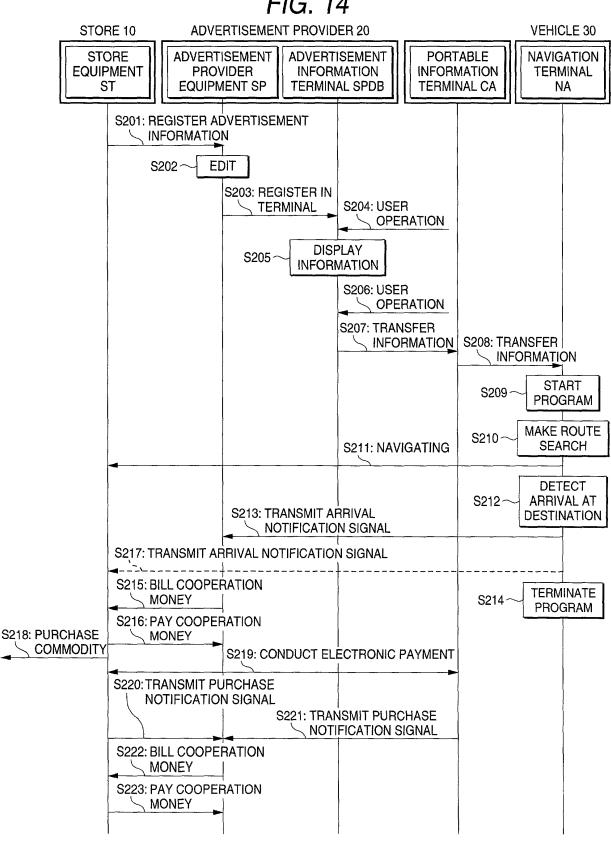
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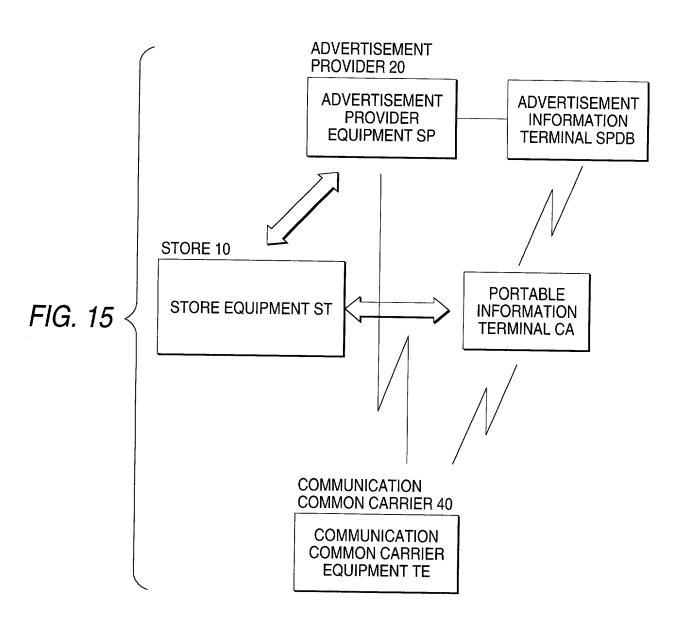
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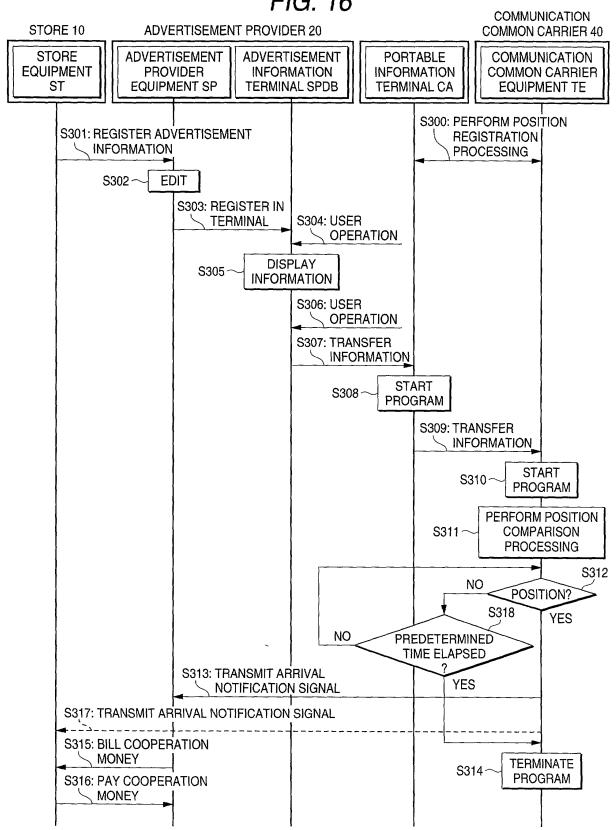
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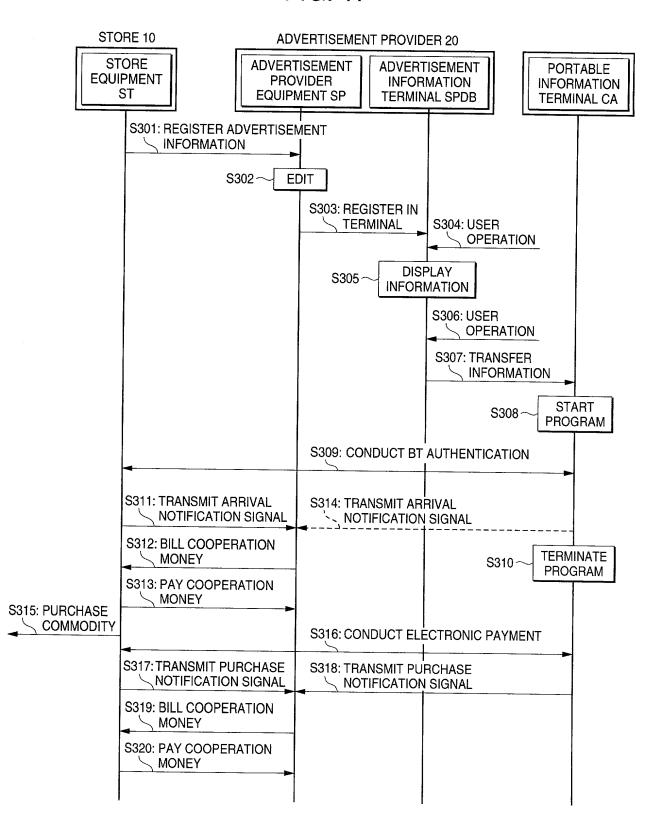
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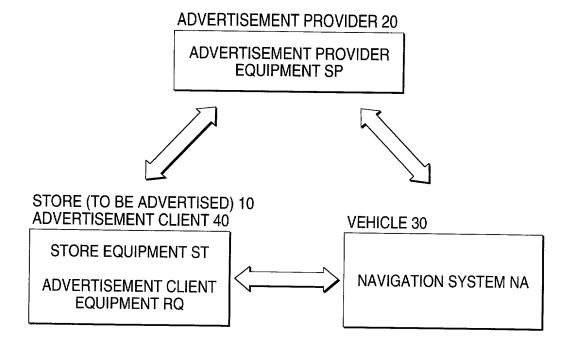
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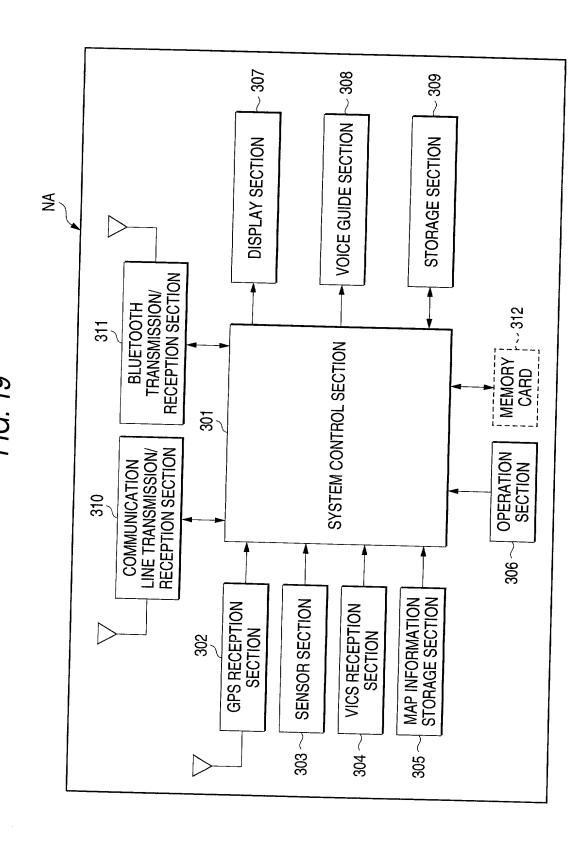


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FIG. 18

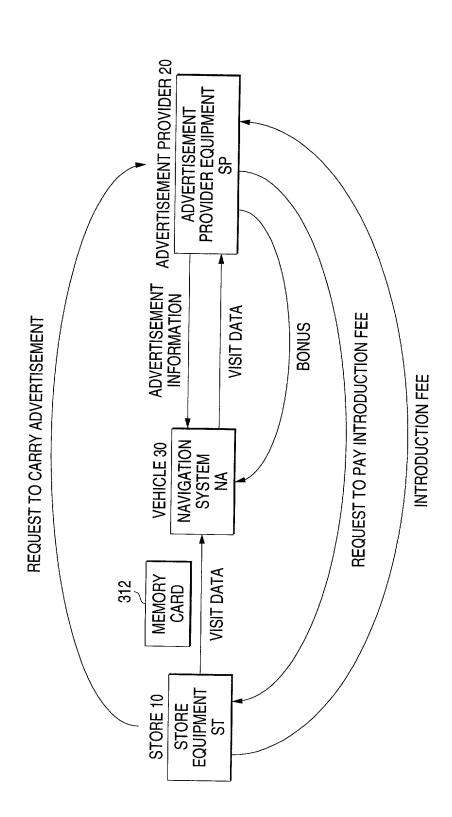


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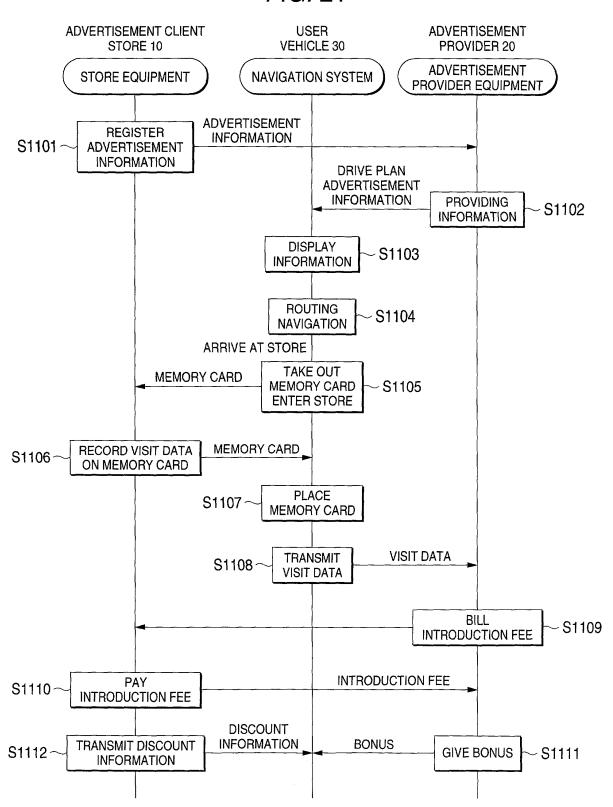
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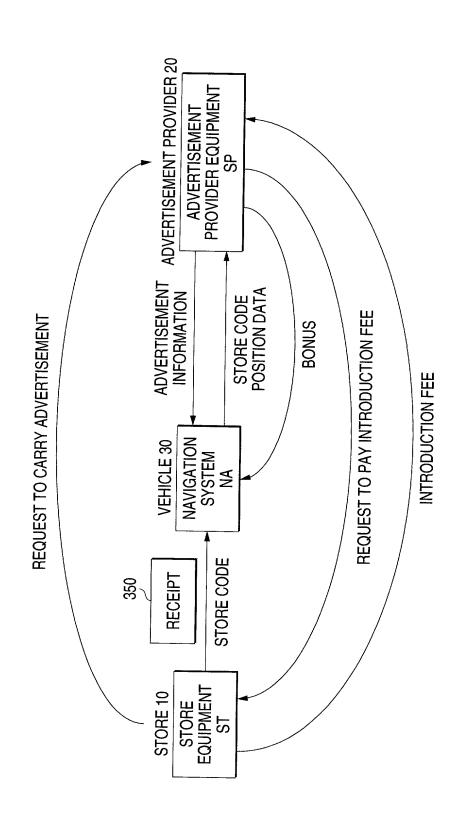
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